

PREMIUM PODCAST SUBSCRIPTIONS COMPARED

Monthly calculations based on a premise of 4 monthly memberships at \$5 each; total of \$20

	APPLE		SPOTIFY		PATREON	
Transaction Fees	30%	\$6.00	\$0.25	\$1.00	2.9% + \$.30	\$1.78
Platform Fees	19.99/year	\$1.67	5% (2023)	\$1.00	5%	\$1.00
Monthly Payout	\$12.33		\$18.00		\$17.22	
Pros	<ul style="list-style-type: none"> - In-app purchasing - premium or freemium - monthly & annual billing - hosts private RSS 		<ul style="list-style-type: none"> - no platform fees until 2023 		<ul style="list-style-type: none"> - monthly & annual billing - content flexibility (posts, images, videos, audio, etc.) - hosts private RSS 	
Cons	<ul style="list-style-type: none"> - Pods hosted on Anchor will have to contact Apple directly to transfer ownership of your podcast to the podcaster from Anchor 		<ul style="list-style-type: none"> - private RSS hosted on Anchor only - purchases not on Spotify app - 3 monthly pricing options: \$2.99, \$4.99, or \$7.99 		<ul style="list-style-type: none"> - additional transaction fees for Non-US transactions and memberships (1%) 	

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Transaction Fees	2.9% + \$.30	\$1.78	2.9% + \$.30	\$1.78	2.9% + \$.30	\$1.78
Platform Fees	\$0.55/member	\$2.20	\$0.30/member	\$1.20	\$0.59/member	\$2.36
Monthly Payout	\$16.02		\$17.02		\$15.86	
Pros	<ul style="list-style-type: none"> - no platform fee if listener support only (donations) 		<ul style="list-style-type: none"> - no platform fee for donations & landing page - monthly & annual billing - hosts private RSS 		<ul style="list-style-type: none"> - hosts private RSS - trial, one-time, monthly, & annual billing options - content flexibility through Zapier & Ask Me Anything feature - custom plan for networks & multiple-show bundles 	
Cons	<ul style="list-style-type: none"> - does not host private RSS feed on site - not transparent about platform fees or what features are offered to podcaster by level 		<ul style="list-style-type: none"> - offer free 7-day trial to listeners - no option for offering additional content as of now 			